



Internet Services Group of Florida, LLC

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FOR IMMEDIATE RELEASE

Florida Internet Marketing Firm doubles Marketing Team in One Year

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SUMMARY:

- Fort Myers-based Web Marketing Company, Internet Services Group of Florida, LLC, manages to double the size of its Web marketing team in just one year and is still growing.

FORT MYERS, Florida—February 18, 2010—Fort Myers Internet marketing firm, [Internet Services Group of Florida, LLC](#), has doubled the size of its marketing team, which continues to increase.

The team was expanded to handle the growth of the company's Web Marketing Division which helps home, small, and medium size businesses define and reach their online goals using the power of the Internet.

The company helps their clients properly market themselves through all forms of New Media including: web sites, blogs, social media, podcasting, news releases, and more.

Says Charly Caldwell II, Founder and President of Internet Services Group, "It's our goal to empower our clients to understand exactly how to achieve the results they're looking for online, and help them do it at the level with which they feel comfortable. In some cases, we do all of the work for them, and for others, we collaborate. We do whatever feels right for them, testing and measuring everything along the way."

In the past year, ISG's Web marketing team has added a Web marketing manager, a Web copy writer, a videographer and four Web marketing specialists to handle the increasing business demand.

Charly also says, "I've hand-picked our new recruits because they're passionate, creative,

extremely talented, and love to see the expressions on our clients' faces when they reach their online goals.”

Charly and his company have a very defined formula for success that is customized and prioritized specifically for each and every customer. Everything is tested and measured, giving customers the ability to see the results as they happen.

Charly concludes, “We’re all about abundance; we assure our customers have access to everything we’re doing, and are involved all parts of the process – it’s incredibly rewarding!”

About Internet Services Group of Florida: [Internet Services Group of Florida, LLC](http://www.isgfl.com), is a national Internet marketing and Web development company headquartered in Fort Myers, Florida. ISG specializes in all forms of Web marketing, new media and social media strategy creation and implementation, search engine optimization, search engine marketing, Web site design and development, graphic design and video creation.

Internet Services Group of Florida, LLC can be reached toll free at (800) 775-9280, or via their Web site, www.isgfl.com. The company’s Web Starter Kit service is available online at: www.webstarterkit.com.