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FOR IMMEDIATE RELEASE

Florida Internet Marketing Firm, has hired Adam Caldwell as their newest Web Marketing Specialist

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SUMMARY:

• Florida Internet Marketing Firm, Internet Services Group of Florida, LLC has hired Adam Caldwell as their newest Web Marketing Specialist.

FORT MYERS, FLORIDA – December 2, 2009 - Florida Internet Marketing Firm, Internet Services Group of Florida, LLC has added Adam Caldwell to its Web Marketing team.

He graduated from Northview High School in 2006 and gained previous experience in Information and Technology, having worked for PVR Research as an IT Technician.

Says Charly Caldwell, Owner and Founder of <u>Internet Services Group of Florida</u>, "He makes a good fit for this position because of his studies at The University of Georgia in Systems and Information Technology. I'm really proud of my brother and I think he'll do a remarkable job understanding our clients and getting good results for them."

Adam says he's a hardworking person who has a passion for helping people. When asked about how he feels about working for ISG, he says, "I love working for ISG! The environment is awesome and I can see myself working for them for a long time down the road. I'd really like to start my own business some day and hopefully, I can learn a lot from my brother--the master--Charly!"

On his off time, Adam enjoys hanging out with good friends, playing video games, reading or watching the television with the people he cares about.

About Internet Services Group of Florida:

Internet Services Group of FL, LLC, is a national **Internet marketing and Web Development Company** headquartered in Fort Myers, Florida. ISG specializes in all forms of Web marketing, new media and social media strategy creation and implementation, search engine optimization, search engine marketing, Web site design and development, graphic design and video creation.

Access the company's online News Kit at: www.isgfl.com/news-kit/ featuring photos for print and web, company logos and more.

Florida Internet Marketing Firm, Internet Services Group of Florida, LLC can be reached toll free at (800) 775-9280, or via their Web site, www.isgfl.com. The company's Web Starter Kit service is available online at: www.webstarterkit.com.