



Internet Services Group of Florida, LLC

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FOR IMMEDIATE RELEASE

FORT MYERS WEB DEVELOPMENT FIRM ADDS LAURA HESS TO WEB MARKETING TEAM

Summary: Fort Myers Web Development Firm, Internet Services Group of FL, LLC, Announces the Hiring of Laura Hess as Web Marketing Manager.

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FORT MYERS, Florida - November 2, 2009 - Fort Myers Web Development Firm, Internet Services Group of FL, LLC is proud to have Laura Hess join the Web Marketing Team as their Web Marketing Manager.

Laura has been a business owner for six years and loves a challenge, having been a problem solver from birth. She has a passion for finding ways to increase productivity and empowering others to succeed. She looks forward to the opportunity to take great ideas, products and services to help others grow because marketing and helping people meet their business goals is so rewarding to her.

Remarks Laura, "I was the Google queen in my peer group. While working with ISGFL on her own website www.LendingPeaceofMind.com; my eyes were opened to the world of search engine optimization and I realized I had join them in the Web marketing frontier!"

Laura has deep roots in the mortgage and lending industry as a Certified Mortgage Planning Specialist where she has walked hundreds of buyers through the home-buying process. From this experience, she's learned how people think as they go through the buying phase. She has collaborated with her manager, Nathan Merrick, at Primary Residential Mortgage, Inc. to assist in marketing for PRMI and is currently learning the Web marketing ropes under close supervision of Internet Services Group Founder and President, Charly Caldwell II.

She adds, "My millions of hours on the net have paid off. Now I get do what I *love*, and show other how the Web can work for them!"

Laura is also heavily involved in the community, as President-Elect of the Pilot Club of Ft. Myers, a member of the Realtor Association of Greater Ft. Myers and the Beach, Inc.,

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and serves on several committees at the Association including the Public Policy, Attainable Affordable Housing and Events Committees. She has a passion for traveling and exploring which explains her venturous spirit and she loves volunteering at Pilot International.

About Internet Services Group of Florida, LLC:

Internet Services Group of Florida, LLC, is a national Internet marketing and Web development company headquartered in Fort Myers, Florida. ISG specializes in all forms of Web marketing, new media and social media strategy creation and implementation, search engine optimization, search engine marketing, Web site design and development, graphic design and video creation.

Internet Services Group of Florida, LLC can be reached toll free at (800) 775-9280, or via their Web site, www.isgfl.com. The company's Web Starter Kit service is available online at: www.webstarterkit.com.

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