



Internet Services Group of Florida, LLC

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FOR IMMEDIATE RELEASE

FORT MYERS WEB MARKETING FIRM ADDS MARK LUCHAUER TO WEB MARKETING TEAM

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FORT MYERS, Florida — August 18, 2009 — Fort Myers Marketing Firm, [Internet Services Group of FL, LLC](http://www.isgfl.com) is excited to announce they've hired Mark Luchauer to join their Web Marketing Team as the Web Marketing Specialist. His primary responsibility will be idea & content creation in the audio and video realm at ISG.

Mark is originally from Michigan and moved to Florida in 2003. He graduated from Florida Gulf Coast University in 2005 with a degree in Elementary Education. Mark has been teaching elementary school children for the past few years. He has also been progressively using the Internet since 2004, running two Web sites, [HaveFunTeaching.com](http://www.havefunteaching.com) and [ColorMeGood.com](http://www.colormegood.com).

[HaveFunTeaching.com](http://www.havefunteaching.com) is the ultimate teacher's resource that features loads of free worksheets, coloring pages, songs for kids, educational videos, fun activities and teacher tools. [ColorMeGood.com](http://www.colormegood.com) is a free coloring pages resource for parents, teachers, babysitters and home school teachers. It features over 6,000 coloring sheets with all kinds of topics.

Mark is a valuable addition to the ISG Web Marketing Team and with a mind like his, it's no surprise Charly Caldwell, Founder and President of ISGFL decided to add Mark to the Web Marketing Team. Says Charly, "I handpicked Mark for the ISG Web Marketing Team myself because he's amazingly creative, has proven himself with the results of his very own Web sites and has a tremendous 'get it done' approach with whatever project he's working on!"

Mark is married to his amazing wife, Jessica. They both love Jesus Christ and enjoy working with children. In his free time, Mark plays old school Nintendo video games, works on his Web sites, writes music, makes sweet mix CDs for his friends and family, enjoys reading the word of God and eating General Tso's chicken.

About Internet Services Group of Florida:

[Internet Services Group of FL, LLC](http://www.isgfl.com), is a national Internet marketing and Web development company headquartered in Fort Myers, Florida. ISG specializes in all forms of Web marketing, new media and social media strategy creation and implementation, search engine optimization, search engine marketing, Web site design and development, graphic design and video creation.

Web. Marketing. Results.

Internet Services Group of Florida, LLC

Internet Services Group of Florida, LLC can be reached toll free at (800) 775-9280, or via their Web site, www.isgfl.com. The company's Web Starter Kit service is available online at: www.webstarterkit.com.

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