



Internet Services Group of Florida, LLC

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FOR IMMEDIATE RELEASE

FORT MYERS MARKETING FIRM ADDS BECKY STERLING TO WEB MARKETING TEAM

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FORT MYERS, Florida — July 21, 2009 — Fort Myers Marketing Firm, [Internet Services Group of FL, LLC](http://www.isgfl.com) has just hired Becky Sterling to join their Web Marketing Team. She will serve as an ISG Web Marketing Specialist, helping ISG customers maintain consistent presence in sites like Twitter and Facebook, as well as many other forms of new media.

Becky comes all the way from the windy city of Chicago, having moved to Florida two years ago to study psychology. She was a blogging specialist for the SanibelCaptiveDaily.com Web site where she met Charly Caldwell II, Owner and Founder of ISG and was recruited for [Web Marketing](http://www.isgfl.com). After she found out about ISG's unique approach to helping its customers, she knew that was the right place for her to be.

Says Becky, "Working for ISG is an amazing opportunity for me. Working with a great team to make success for other companies is incredible. I learn something new every single day here, which is a real treat! The world of Marketing is so huge and the world of Internet Marketing is even bigger. There is so much money to be made for all types of businesses everywhere and it just takes some knowledge to get it done."

"Becky's 'get it done' attitude is a great fit with the ISG Web Marketing Team. She's all over new media, assuring our Web marketing clients are right on the forefront!" remarks Charly.

In her spare time, she likes to hang out at the beach and barbecuing with friends, travel to other fun Florida cities like Tampa, Orlando, Miami and The Keys. She's also enjoys watching the Chicago Cubs and Notre Dame football.

About Internet Services Group of Florida:

[Internet Services Group of FL, LLC](http://www.isgfl.com), is a national Internet marketing and Web development company headquartered in Fort Myers, Florida. ISG specializes in all forms of Web marketing, new media and social media strategy creation and implementation, search engine optimization, search engine marketing, Web site design and development, graphic design and video creation.

Internet Services Group of Florida, LLC can be reached toll free at (800) 775-9280, or via their Web site, www.isgfl.com. The company's Web Starter Kit service is available online at: www.webstarterkit.com.