



Internet Services Group of Florida, LLC

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FOR IMMEDIATE RELEASE

Summary:

- Internet Services Group of FL, LLC debuts Fast-Track Service.
- Fast-Track Service allows custom web sites to be created and published in days.
- Fast-Track Service will be part of the Internet Services Group's Web Starter Kit.

Fort Myers, Florida – May 15, 2008 –

What's one of the biggest complaints web designers and web developers hear?

Why does Web Site Development usually take so darn long?

Do you know you can get an easy-to-use, professional web site in days, rather than months?

Now, Internet Services Group of Florida, LLC, is proud to introduce a new service that gives people the ability to get the web site of their dreams in “days”, rather than the more typical “months”.

The company calls their revolutionary new service, Fast Track. Charly Caldwell II, President of Internet Services Group of Florida, LLC explains:

“We really enjoy brainstorming new solutions to old problems. However, we get considerably more enjoyment testing our solutions and finding the best way to make them work, especially for the long term. When we tackled the age-old customer request – ‘I need my web site as soon as possible!’ we began testing methods for speeding up web site development. After testing our fast web development approach for a few months, we knew had it when we debuted a web site within 48 hours – start to finish. At that point, Fast Track was born!”

Fast Track works because the company takes what was historically a linear process to creating a web site; starting with creating the look for a web site, then building the web site from the look, and finally, filling the web site with relevant content, and, instead,

starts each of those processes at the same time.

Charly also adds:

“Fast Track isn’t for everyone, it does require considerable preparation. Although, for those who work with us to complete their Getting Started list, and who would like their web site right away – we’re prepared to make their dream a reality, quickly and effectively.”

Complete information about Fast Track can be found on the company’s web site.

Internet Services Group of Florida, LLC, creators of the national web service WebStarterKit.com, create dynamic web sites using a results oriented approach. The company specializes in web site design, web site development, custom programming, graphic design, and search engine optimization. Internet Services Group of Florida, LLC can be reached toll free at (800) 775-9280, or via their web site at: www.isgfl.com. The company’s WebStarterKit is available online at: www.webstarterkit.com.

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