



Internet Services Group of Florida, LLC

12771 World Plaza Lane, Suite 2 • Fort Myers, Florida 33907 • Toll Free: (800) 775-9280 • Fax: (800) 775-9902
info@isgfl.com • www.isgfl.com

FOR IMMEDIATE RELEASE

INTERNET MARKETING COMPANY ANNOUNCES NEW PRESIDENT & OPERATIONS MANAGER

CONTACT:

Charly Caldwell II
(800) 775-9280
charly@isgfl.com

Summary:

- Internet marketing company, Internet Services Group of Florida, LLC promotes Dan Laursen to President and Operations Manager.

SOUTHWEST FLORIDA—July 20, 2011 — Internet marketing company, Internet Services Group of Florida, LLC, has recently promoted Dan Laursen to President and Operations Manager.

Dan will be responsible for ensuring that both ISG's Web Development and Internet Marketing teams are working at peak efficiency while working daily with Web Development and Internet Marketing Directors; making sure that all directors, managers and specialists have the education and tools they need to succeed, and guaranteeing the Web Development and Internet Marketing teams meet their deadlines.

Says Charly Caldwell, Owner and Founder of Internet Services Group of Florida, "I'm extremely proud of Dan. This is such a welcome and earned promotion for him. Dan works extremely hard to assure our teams and our customers have a positive, productive experience with Internet terminology and technology. As many know, his level of patience and determination are unmatched, and he has the complete passion to help people understand how the Internet can help them reach their online business goals."

He continues to say, "Dan has been my right hand man for nearly 20 years. He's one of the most talented people I know."

Previously, Dan served as ISG's Vice-President and General Manager. This promotion marks a momentous occasion in ISG history. With his vast skills and knowledge, he has proven himself invaluable to the company. In his free time, he enjoys indulging his passions for photography as well as impressing his friends' palates with his flair for gourmet-prepared dishes.

About Internet Services Group of Florida:

[Internet Services Group of FL, LLC](http://www.isgfl.com), is a national Internet marketing and Web Development Company headquartered in Fort Myers, Florida. ISG specializes in all forms of Internet marketing, new media and social media strategy creation and implementation, search engine optimization, search engine marketing, Web design and development, graphic design and video creation.

Internet Services Group of Florida, LLC can be reached toll free at (800) 775-9280, or via their Web site, <http://www.isgfl.com>. The company's Web Starter Kit service is available online at www.webstarterkit.com.

###

