



Internet Services Group of Florida, LLC

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FOR IMMEDIATE RELEASE

ISG GENERATES RESULTS FOR STORM SMART INDUSTRIES



Fort Myers, Florida, December 14, 2007 - Internet Services Group of Florida, LLC (ISG) generates superb results for Storm Smart Industries with custom programmed online scheduling program.

Storm Smart Business Development Director John McEnroe said:

“Storm Smart credits ISG with providing a web based tool that has allowed the Operation department customer survey satisfaction rating to increase by almost 20% within 6 months of deployment of the scheduling system which in turn has resulted in significant referral sales. We can truly say that the system did not cost us money, it has made us money. Thanks ISG!”

In this project, ISG automated a manual whiteboard scheduling system into a web-driven visual calendaring system.

ISG is located in the Via Royale Building at 4575 Via Royale, Suite 104 in beautiful Fort Myers, Florida 33919, and provides complete web, print and video solutions. Be sure to visit their brand new ‘state-of-the-art’ web site at: <http://www.isgfl.com/>.

If you would like more information about this topic, or to schedule an interview with Charly Caldwell II – please call (239) 277-1405 or e-mail charly@isgfl.com.